Top tips for colouring your hair

We've put together some of our best tips for going bold and colouring your hair

① What's your pick? At home vs. salon

It's up to you whether you choose to colour your hair at home or go to a salon to get coloured by a professional. We suggest doing your research on local salons who specialise in bold colours before you book in, along with researching the best materials and techniques for a home-dye.

② Do a strand test

We recommend to do a strand test prior to committing to a bold colour choice! Doing a strand test ensures you know what to expect once the colour is on, as everyone's hair reacts differently to dye. This will also reduce the risk in case you are allergic to the hair dye.

③ Choosing your colour

This is the fun part - choosing your colour! What colour speaks to you? A good tip to keep in mind is that lighter shades are easier to correct, and it's always easier to go darker rather than reverse back to a lighter shade.

④ Taking care of your new hair

To prevent dried-out hair, be sure to use a hydrating shampoo and conditioner that is free from sulfates and parabens. You can try a colour-depositing conditioner to keep your locks fresh, and we recommend going in for touch ups if you want to keep it vibrant for longer!