

Key info about LBC & Shave for a Cure



Did you know that you can reach out to your local news media or social groups to share what you're doing? This is a fantastic way to raise awareness for Leukaemia & Blood Cancer New Zealand (LBC), as well as put a spotlight on your own Shave too. Here are some tips to make the most of it.

Where does the money from Shave for a Cure go?

All funds raised from Shave for a Cure go to New Zealand's national charity, LBC, which is dedicated to supporting patients, and their families/whānau, living with a blood cancer or a serious blood condition.

Why should people donate to Shave for a Cure/LBC?

LBC is not a government organisation, which means they rely on the generosity of their donors for fundraising. With your help we can continue to fund our core services – patient support programmes, research, information, awareness, and advocacy.

With a vision to cure and a mission to care, LBC is committed to improving the quality of life for patients and their families living with leukaemia, lymphoma, myeloma, and related blood conditions.

Referring to LBC

Please refer to us as Leukaemia & Blood Cancer New Zealand in full where possible. We know it's a bit of a mouthful, so you may abbreviate it to LBC – just remember to drop in the full name at least once whenever you're writing or talking about us.

Using the LBC Shave for a Cure logo

You may notice a few different versions of the LBC Shave for a Cure logo floating around, but if you are planning on sharing it with others or using it for your own fundraising materials – please only use either the black or white versions, which you can find at shaveforacure.co.nz/resources or scan the below QR code.

Need more help?

If you have any questions or you need further help, don't hesitate to call the Shave team on 0800 15 15 10 or drop us an email at shave@leukaemia.org.nz

www.shaveforacure.co.nz

